

# **AGENCY STRATEGIC PLAN**

**FOR THE FISCAL YEARS**

**2003 - 2007**



**ARKANSAS WHEAT PROMOTION BOARD**

**FUNCTIONAL AREA: ECONOMIC DEVELOPMENT**

# **AGENCY STRATEGIC PLAN APPROVAL FORM**

**FOR THE FISCAL YEARS**

**2003 - 2007**

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**Brandy Carroll**  
**Administrator**

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**Richard Plugge**  
**Board Chair**

## TABLE OF CONTENTS

**AGENCY:** Arkansas Wheat Promotion Board

MISSION.....Page 1

GOALS .....Page 1

**PROGRAM:** Administration of Wheat Checkoff

DEFINITION.....Page 2

GOALS, OBJECTIVES, STRATEGIES.....Page 2

# STRATEGIC PLAN

<b>Agency Name</b>	Arkansas Wheat Promotion Board
<b>Agency Mission Statement:</b>  To promote the growth and development of the Wheat industry in Arkansas, thereby promoting the general welfare of the people of Arkansas.	

## AGENCY GOAL 1:

To conduct a program of research and market development to promote the growth and development of the Wheat industry in Arkansas.

# STRATEGIC PLAN

<b>Agency Name</b>		Arkansas Wheat Promotion Board
<b>Program</b>		Administration of Wheat Checkoff
<b>Program Authorization</b>		ACA § 2-20-601 et seq.
<b>Program Definition:</b>  <b>Funds-Center Code:</b> <u>999</u>		The Arkansas Wheat Promotion Board collects and distributes funds generated by the 1 cent per bushel checkoff on all wheat grown in Arkansas to provide for a program of research and market development to promote the growth of the Wheat industry in Arkansas.
<b>AGENCY GOAL(S) #</b>	<b>1</b>	
<b>Anticipated Funding Sources for the Program:</b>		Special Revenue- 1 cent per bushel assessment on all wheat grown in Arkansas for market

## **GOAL 1: (Sub-Funds Center Code: 999GOAL1)**

To administer marketing grants and research activities for the Wheat industry.

### **OBJECTIVE 1: (Sub-Funds Center Code: 999G1OBJ1)**

Review, approve and fund projects and activities for the growth of the industry.

### **STRATEGY 1: (Sub-Funds Center Code: 999A)**

The Board will use funds that are distributed according to Board policy and State law.